

**APPLICATION FOR SHOWCASING TOURISM PRODUCTS TO ATTRACT  
PRIVATE INVESTMENT**

**1 Details of the Firm/Establishment**

- a **Name** :
- b **Address** :
- c **Contact Person** :
- d **Phone** :
- e **Fax** :
- f **Email** :

**2 Category of Tourism Product/Services**

- a **Transport & Travel** (Travel Agent/  
Tour Operator/Transporter) :
- b **Accommodation**  
(Hotel/Home-stay/Resorts) :
- c **Culture** (Archaeological/ historical / political /  
educational / religious) :
- d **Tradition** (pilgrimage/fairs & festival/ arts &  
handicrafts/dance & music/folklore  
/native life & customs) :
- e **Entertainments & Recreation**  
(amusement/sports/lifestyle/  
cuisine/other activity) :
- f **Business** (Conventions/conferences) :

**3 Details of Tourism Product/Services**

- a **Location (Road map)** :
- b **Year of establishment** :
- c **Main features /Unique selling point**  
(explain briefly & attach photographs,  
short video) :
- d **Operation schedule** :
- e **No. of Tourists catered in 2015-16** :

**ASSAM TOURISM DEVELOPMENT CORPORATION LIMITED  
ASOM PARYATAN BHAWAN (4TH FLOOR)  
A.K. AZAD ROAD, PALTAN BAZAR, GUWAHATI-781008**

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- f Investment made :
- g Financed by :
- h Received any assistance from Govt of Assam/ATDC/other :

**4 Are you looking for further investment in your project : yes/no**

- a **If yes, give reasons (expansion/diversification/other) :**
- b **Have you approached any bank/FI(explain briefly) :**
- c **Are you open to private investment in your project :**

**Signature :**

**Name :**

**Date :**