

# ASSAM TOURISM DEVELOPMENT CORPORATION LTD.

(A Govt. of Assam undertaking and ISO 9001:2015 certified organisation)

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No.ATDC.2445/2017/5594

Date: 10/10/2017

## Sub: Social Media Community Management of Awesome Assam Campaign

(Ref: ATDC/2445/2017/5467-74 dated 26/9/2017

& ATDC/2445/2017/5572-3 dated 9/10/2017)

### Corrigendum

The following changes in the EOI Notice are hereby notified through this Corrigendum for all concerned interested bidders:

#### Sl. 5 Minimum Qualification:

“the Bid Value” may be read as “the **Bidder’s Quoted Value**”.

#### Sl. 7 Submission of Tender:

7.2 “to be fixed with the tender” may be read as “to be **affixed** with the tender”.

7.3 “Bid Security 2% on the bid amount” may be read as “Bid Security 2% on **their quoted** amount” &

7.5 The point may be read as “**Bidder** should be quote their rates considering the **latest** Govt. order / circular / notification on GST **etc.**”

#### Sl. 8 Selection Criteria:

8.2 The point may be read as “The Financial bids of the shortlisted agencies will be opened for final selection. **70%** weightage shall be given technical bids and **30%** weightage shall be given on financial bids”.

#### Sl. 9 Evaluation of Technical Bid:

Category	Marks
1. <b>Financial standing</b> as certified by Bankers, Audited Profit & Loss A/C statement and Balance Sheet, Annual Turnover in last three year, evidence of access to adequate working capital. 2016-17 2015-16 2014-15 2013-14 2012-13	20
2. <b>Experience</b> on similar work(s) during last 7 years with details including year wise monetary value supported by copy of work order and completion certificate from the authorized personnel of concern organization/ department along with complete contact details of the issuing authority with contact number.	20
3. <b>Work force</b> – Key personnel available and proposed to be engaged for management and supervision of the project their qualifications and experience.	10
4. <b>National / International Award</b> in similar work	10
5. <b>Presentation</b> of the proposal for selection of solution provider & integrator for design & development of website & mobile app for ATDC.	40
<b>Total</b>	100

The assessment will be done on above basis. Hence, bidder must submit authenticated information with supporting documents as above.

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**Addendum**


The following changes in the EOI Notice are hereby notified through this Addendum for all concerned interested bidders:

**Sl. 10 Timeline for tendering process:**

Sl. No.	Schedule	Timeline
1	Publishing date	26.09.2017
2	Bid download	Start: 05.10.2017 11:00 AM End: 15.10.2017 02:00 PM
4	Corrigendum	10.10.2017
5	Bid submission	End: 15.10.2017 02:00 PM
6	Opening of Technical bid	15.10.2017 02:30 AM
7	Interview and Presentation	Will be informed
8	Opening of Financial bid	Will be informed

**Sl. 13 Contractual terms and conditions:**

- 13.1 The ATDC will engage the contractor as Social Media Community Manager for a fixed term initially for a period of one year. The contractor shall in accordance with the terms and conditions outlined in an agreement provide to the ATDC the services described therein.
- 13.1 The contractor shall perform the services as set out in the agreement solely as an independent contractor of the ATDC and neither the supplier nor any of its agents, employees or servants shall be considered an agent or employee of the ATDC.

  
Managing Director  
Assam Tourism Development Corporation