



ASSAM TOURISM DEVELOPMENT CORPORATION LTD.
Assam Paryatan Bhawan, (4th floor) A.K. Azad Road Paltanbazar-781008
INVITATION OF APPLICATIONS UNDER

ASSAM BIKASH YOJANA: 2011-12 [Scheme-1]
(Self-Employment Generation Scheme in Tourism Sector), and
EMPLOYMENT GENERATION SCHEME:
IN TOURISM SECTOR (Tourist transport vehicle-medium range)-[Scheme-2]



Sri Chandan Brahma
 Hon.ble Minister of Tourism, Assam

Assam Tourism Development Corporation Ltd. hereby invites applications for providing assistance for Tourist Transport Vehicles and setting-up of other tourism related projects to create Self-employment opportunities and also to render better services to the tourists within the state of Assam under the Schemes of (i) Assam Bikash Yojana and (ii) Employment Generation Scheme, Govt. of Assam, Tourism Department.

Eligibility criteria for Scheme-1 :

Applicants must be Bachelor Degree holder (minimum) in any discipline from a recognized university or three-year Diploma holder in Travel, Tourism & Hotel management from a recognised University recognized by AICTE. Only one applicant from one (same) family will be eligible for assistance.

Eligibility criteria for Scheme-2 :

Applicants must be HSSLC (10+2) passed or three-year Diploma/Degree holder in Travel & Tourism from a recognized university / Institute recognized by AICTE. The scheme is not open for graduates candidates.

Age of the applicants should not be less than 26 years and not more than 40 years as on 01.06.2012 in case of both the schemes. There will be no relaxation in case of age bar.

Projects / scheme for Scheme-1 :

Under this scheme, tourism projects of different types such as - (a) Tourist Transport, (b) Guest House, (c) Restaurant / Dhaba, (d) Water / Adventure Sports facilities, (e) Eco-tourism Resort / Camps, (f) Wayside Amenity centres, (g) Rural life style, culture, art etc. (h) Eco-friendly mode of transport within the tourist zone, (i) Yoga Facilities in Tourist Spots (k) Institute for tourism service providers, (l) Toilets pay & use toilet with kiosk in own land along the National/ State Highways will be considered. Also innovative proposals for tourism related projects from individual may be considered.

Projects / scheme for Scheme-2 :

Under this scheme, proposals for only tourist vehicles of medium range e.g i) Tata Indica, ii) Tata Indigo iii) Mahendra Logan iv) Swift & Swift Dzire etc, will be considered to make visible impact in the tourist transport service.

Pattern :

The funding pattern and sharing of the project cost of the selected projects will be as under:
 Share / contribution of the selected applicant to the extent of minimum of 10% of the project cost.

State Govt. contribution as Subsidy / Margin money will be provided to the extent of 40% of project cost or Rs.3.00 lakh whichever is less depending on nature of project under the scheme-1 and maximum of Rs.1.50 lakh in case of scheme-2. The remaining 50% of project cost will be provided to the beneficiaries by any financial institution/bank and other parastatal.

Maximum of 120 beneficiaries only would be selected for tourist vehicles and the other projects under Scheme-1. Subject to suitability of candidates, a tentative break up of district wise numbers would be: 1. Baska-(4), 2. Bongaigaon-(3), 4. Cachar-(5), 5. Chirang-(4), 6. Darrang-(3), 7. Dhemaji-(3), 8. Dhubri-(5), 9. Dibrugarh-(6), 10. Goalpara-(4), 11. Golaghat-(4), 12. Hailuacandi-(3), 13. Jorhat-(4), 14. Kamrup-(4), 15. Karbi Anglong-(4), 16. Karimganj-(4), 17. Kokrajhar-(4), 18. Lakhimpur-(4), 19. Lakhimpur-(4), 20. Morigaon-(3), 21. N.C.Hills-(1), 22. Nagaon-(8), 23. Nalbari-(3), 24. Sivasagar-(4), 25. Sonitpur-(6), 26. Tinsukia-(5), 27. Udalguri-(3).

Loan from financial institution/banks will be for the remaining portion of the project cost subject to fulfillment of the necessary terms and conditions of the bank/ financial institution by the applicant.

Guarantee will be provided either by the State Govt. or by this Corporation for the loan amounts availed by the beneficiaries.

The selection of beneficiaries will be based on suitability of the project, candidature and on the basis of selection process as may be deemed fit by the Corporation. The selected candidates would have to furnish an affidavit to the effect that no one from his / her family have not availed of any subsidy / assistance till date under the schemes".

Application forms may also be obtained from the offices of the :- (i) The Directorate of Tourism, Govt. of Assam, Panbazar, Guwahati - 1, (ii) The Deputy Director of Tourism, Govt. of Assam, Assam National Park, (iii) The Tourist Information Officer, Silchar Tourist Lodge, Silchar, (iv) The Tourist Information officer, Jorhat Tourist Lodge, Jorhat, (v) The Tourist Information officer, Tezpur Tourist Lodge, Tezpur.

Dates :

(1) Date of issue of Application Forms: From 2.6.2012 to 16.6. 2012 (2) Date(s) of submissions of forms duly filled up and complete in all respects: From 16.6.2012 to 30.6.2012. The forms should be submitted in the same office where they are collected. (3) Date (s) of interview would be notified separately in news papers.